

The Hon. Marsha J. Pechman

UNITED STATES DISTRICT COURT
WESTERN DISTRICT OF WASHINGTON
AT SEATTLE

KENNETH MCGUIRE and DAVID
WILCZYNSKI, On Behalf of Themselves
and All Others Similarly Situated,

Plaintiffs,

vs.

DENDREON CORPORATION, et al.,

Defendants.

Case No. C07-800 MJP

CLASS ACTION

**PLAINTIFFS' MOTION FOR CLASS
CERTIFICATION**

NOTE ON MOTION CALENDAR:
March 17, 2010

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1 **I. INTRODUCTION**

2 Plaintiffs Kenneth McGuire and David Wilczynski, on behalf of themselves and all
3 others similarly situated, respectfully move this Court for an order, pursuant to Federal Rule
4 of Civil Procedure 23, certifying a class (the “Class”) consisting of

5 All persons and entities who purchased the common stock of Dendreon
6 Corporation between March 29, 2007 and May 8, 2007, both dates inclusive
7 (excluding the defendants, the officers and directors of Dendreon, members
8 of their immediate families, and the heirs, successors or assigns of any of the
9 foregoing).

10 David Wilczynski, on behalf of himself and all others similarly situated, further
11 moves this Court for an order certifying a subclass (the “Subclass”) consisting of

12 All persons and entities who purchased the common stock of Dendreon
13 Corporation on April 2, 2007 (excluding the defendants, the officers and
14 directors of Dendreon, members of their immediate families, and the heirs,
15 successors or assigns of any of the foregoing).

16 Plaintiffs also seek an order appointing Kenneth McGuire (“McGuire”) and David
17 Wilczynski (“Wilczynski”) as the Class representatives, appointing David Wilczynski as the
18 Subclass representative, and appointing their counsel of record—Susman Godfrey L.L.P.—
19 as Class counsel.

20 This is a prototypical securities class action involving an alleged fraud committed by a
21 large publicly traded company and its top officers. As discussed below, the four
22 prerequisites of Rule 23(a)—numerosity, commonality, typicality, and adequacy—are
23 readily satisfied in this case. Likewise, the requirements of Rule 23(b)(3) have been met
24 because questions common to members of the Class and Subclass “predominate over any
25 questions affecting only individual members,” and proceeding as a class action “is superior
26 to other available methods for fairly and efficiently adjudicating the controversy.”
27 Accordingly, it is respectfully submitted that plaintiffs’ motion for class certification should
28 be granted.

II. BACKGROUND

On October 4, 2007, this Court appointed McGuire as the lead plaintiff in this action. (Dkt. No. 40, at 9.) On June 8, 2009, McGuire and Wilczynski filed their Third Amended Complaint for Violation of the Federal Securities Laws (“TAC”), which is the operative complaint in this matter. (Dkt. No. 118.)

The TAC asserts claims for relief against Dendreon Corporation (“Dendreon” or “the Company”); Mitchell Gold, Dendreon’s President and Chief Executive Officer; and David Urdal, Dendreon’s Senior Vice President and Chief Scientific Officer, arising under the Securities Exchange Act of 1934, 15 U.S.C. § 78a, *et seq.*, and related SEC rules. In particular, the TAC alleges that defendants misrepresented the results of a United States Food and Drug Administration (“FDA”) inspection of Dendreon’s manufacturing facilities and that Gold engaged in insider trading when he sold Dendreon stock with full knowledge of the results of the inspection and before these results were publicly disclosed. (TAC ¶¶ 2–16.)

Dendreon is a biotechnology company focused on the development and commercialization of therapies for cancer. (TAC ¶ 2.) Its most advanced product is Provenge, an immunotherapy for advanced prostate cancer with, according to some analysts, a one-billion dollar potential market. (*Id.*) Part of the federal approval process for Provenge involved an FDA inspection of Dendreon’s manufacturing facilities, which the FDA conducted in mid-February 2007. (*Id.* ¶ 5.) Following that inspection, the FDA issued Dendreon an Inspectional Observations Report on Form 483 detailing multiple “significant objectionable conditions.” (*Id.*) Until those “significant objectionable conditions” were resolved to the FDA’s satisfaction, Dendreon could not obtain FDA approval of Provenge and, consequently, could not market Provenge. (*Id.*)

On March 29, 2007, during a conference call with securities analysts and investors, one analyst asked Gold whether Dendreon’s facilities “passed muster.” (*Id.* ¶ 7.) As Gold

1 began to respond, Urdal abruptly interrupted and stated that “we hosted a good inspection.”
2 (*Id.* ¶¶ 7, 71.) The next day, Dendreon common stock experienced heavy trading volume,
3 and its price increased 343%. (*Id.* ¶ 9.) Four days later, in his first sale of Dendreon stock
4 ever, Gold sold 24% of his holdings for approximately \$2.7 million. (*Id.* ¶ 10.)

5 On May 8, 2007, the FDA rejected Dendreon’s application to approve Provenge,
6 citing the inspection issues as one of the two reasons for its decision. (*Id.* ¶ 11.) The market
7 price of Dendreon’s stock immediately crashed, dropping from \$17.74 to \$6.33 per share on
8 the day the news of the rejection was disseminated to the investing public. (*Id.*) On
9 May 10, 2007, during a conference call with securities analysts and investors, defendants
10 acknowledged for the first time that the Form 483 had been issued in February, identifying
11 multiple “significant objectionable conditions,” and that the FDA had cited those same
12 issues in the Complete Response Letter. (*Id.* ¶ 12.)

13 The Class Period begins on March 29, 2007, the date of the conference call in which
14 defendants misrepresented the results of the FDA inspection and runs through May 8, 2007,
15 the day just before the disclosure of the FDA’s rejection of Dendreon’s application to
16 approve Provenge. Both McGuire and Wilczynski purchased shares of Dendreon common
17 stock during the Class Period. (*Id.* ¶ 21.) Plaintiffs contend that defendants’ acts violated
18 federal securities laws and that they and others who purchased Dendreon stock during the
19 Class Period were injured and suffered damages as a result of these violations. Plaintiffs
20 also allege a Subclass consisting of those who purchased Dendreon stock on April 2, 2007—
21 the date defendant Gold sold 202,090 shares while in the possession of material, adverse,
22 non-public information about Dendreon. (*Id.* ¶ 80.) Wilczynski purchased 5,200 shares of
23 Dendreon stock on that date. (*Id.* ¶ 125.)
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1 **III. ARGUMENT**

2 **A. Applicable Legal Standards**

3 In order for a class action to be certified, plaintiffs must show that they meet the
4 requirements of Federal Rule of Civil Procedure 23(a) and (b). Because the determination
5 whether to certify a class is generally made at an early stage in the proceedings, the
6 substantive allegations of the complaint are accepted as true for purposes of the certification
7 motion. *In re Cooper Cos. Inc. Sec. Litig.*, 254 F.R.D. 628, 633 (C.D. Cal. 2009) (citing
8 *Moeller v. Taco Bell Corp.*, 220 F.R.D. 604, 607–08 (N.D. Cal. 2004), and *Blackie v.*
9 *Barrack*, 524 F.2d 891, 901 (9th Cir. 1975)). In ruling on a motion for class certification,
10 the court should delve into the merits of the case only to the extent necessary to determine
11 whether the requirements of Rule 23(a) and (b) are satisfied, not whether plaintiffs will
12 ultimately be able to establish their claims. *In re Connetics Corp. Sec. Litig.*, 257 F.R.D.
13 572, 575–76 (N.D. Cal. 2009).

14 The relevant factors under Rule 23(a) are:

- 15 (1) the class is so numerous that joinder of all members is impracticable;
- 16 (2) there are questions of law or fact common to the class;
- 17 (3) the claims or defenses of the representative parties are typical of the
- 18 claims or defenses of the class; and
- 19 (4) the representative parties will fairly and adequately protect the interests of
- 20 the class.

21 FED. R. CIV. P. 23(a).

22 In addition, the case must satisfy one of the factors under Rule 23(b): (1) there is a
23 risk of inconsistent or unfair adjudication if parties proceed with separate actions; (2) the
24 defendant acted or refused to act on grounds generally applicable to the class, making
25 injunctive or declaratory relief appropriate to the class as a whole; or (3) common questions
26 of law or fact predominate and class resolution is superior to other available methods for fair
27 and efficient adjudication of the controversy. FED. R. CIV. P. 23(b). In this case,
28 certification is sought under Rule 23(b)(3).

Federal and state courts have consistently endorsed the use of class action procedures to resolve securities claims. *Schneider v. Traweck*, No. 88-0905, 1990 U.S. Dist. LEXIS 15596, at *16 (C.D. Cal. Aug. 7, 1990) (“The law in the Ninth Circuit is very well established that the requirements of Rule 23 should be liberally construed in favor of class action cases brought under the federal securities laws.”). This is so “because of the substantial role that the deterrent effect of class actions plays in accomplishing the objectives of the securities laws,” *Blackie*, 524 F.2d at 903, and “because class actions are particularly effective in serving as private policing weapons against corporate wrongdoing.” *Cooper*, 254 F.R.D. at 642. Any doubts should be resolved in favor of certification, particularly since a class certification order is conditional and subject to reassessment. *See Esplin v. Hirschi*, 402 F.2d 94, 99 (10th Cir. 1968).

Here, there should be no doubt as to the propriety of class treatment. As demonstrated below, both the Class and Subclass satisfy the Rule 23(a) elements of numerosity, commonality, typicality, and adequacy of representation, and additionally both satisfy the Rule 23(b)(3) predominance and superiority requirements.¹

B. The Requirements of Rule 23(a) Are Satisfied in This Case.

1. The Members of the Class Are So Numerous That Joinder Would Be Impracticable.

To satisfy numerosity, Rule 23(a)(1) requires that the proposed class be “so numerous that joinder of all members is impracticable.” FED. R. CIV. P. 23(a)(1). “Impracticability means difficulty or inconvenience of joinder; the rule does not require impossibility of joinder.” *In re Blech Sec. Litig.*, 187 F.R.D. 97, 103 (S.D.N.Y. 1999).

“[N]umerosity is presumed where the plaintiff class contains forty or more members.” *Cooper*, 254 F.R.D. at 634. However, a plaintiff need not allege the exact number or identity of class members to satisfy the numerosity requirement. *See Ellis v.*

¹ Under applicable law, subclasses are generally certifiable without establishing numerosity.

1 *Costco Wholesale Corp.*, 240 F.R.D. 627, 637 (N.D. Cal. 2007). The requirement can be
 2 satisfied if common sense indicates that the class is large. *Schwartz v. Harp*, 108 F.R.D.
 3 279, 281–82 (C.D. Cal. 1985). Indeed, courts commonly conclude that numerosity is
 4 satisfied in securities cases involving publicly traded stock if the number of shares
 5 exchanged during the class period is large. *See Nursing Home Pension Fund v. Oracle*
 6 *Corp.*, No. 01-0988, 2006 U.S. Dist. LEXIS 94470, at *9 (N.D. Cal. Dec. 20, 2006) (finding
 7 that class size numbered in the thousands based on daily trading volume “as high as 120
 8 million shares during the Class Period”); *In re First Capital Holdings Corp. Fin. Prods. Sec.*
 9 *Litig.*, No. MDL 901, 1993 WL 144861, at *5 (C.D. Cal. Feb. 26, 1993) (finding it
 10 “reasonable to believe[] that there are several thousand members of the proposed class”
 11 where “approximately 46 million shares . . . were outstanding”); *In re Unioil Sec. Litig.*, 107
 12 F.R.D. 615, 618 (C.D. Cal. 1985) (finding numerosity based on estimate that “several
 13 million shares of Unioil common stock were purchased during the class period”). In
 14 addition, courts commonly assume that persons trading in stocks on national exchanges or
 15 market systems are geographically dispersed, making joinder infeasible. *See id.* As a result,
 16 “numerosity is generally presumed in class action suits involving nationally traded
 17 securities.” *Nursing Home Pension Fund*, 2006 U.S. Dist. LEXIS 94470, at *9 (citing
 18 *Zeidman v. Ray McDermott & Co., Inc.*, 651 F.2d 1030, 1038 (5th Cir. 1981)).

20 Of course, defendants have admitted that Dendreon’s stock is traded on the
 21 NASDAQ at all times during the Class Period. (Defs.’ Answer to TAC ¶ 32.) During the
 22 Class Period, Dendreon had a reported trading volume of more than 870 million shares with
 23 a dollar trading volume exceeding \$15 billion. (Expert Report of Bjorn I. Steinholt, CFA
 24 (“Steinholt Report”) ¶ 14 (attached as Exhibit 1 to the Declaration of Marc M. Seltzer).)
 25 Dendreon had approximately 83 million shares outstanding and a weekly trading volume
 26 ranging from 95 million to more than 327 million shares. (*Id.* ¶ 15.) Moreover, at least nine
 27 securities research firms covered Dendreon during that time, indicating enough demand for
 28

research from investors to provide an economic justification for covering the Company. (*Id.* ¶¶ 16–17.) Accordingly, a reasonable estimate of the size of the Class would be in the thousands, TAC ¶ 32, and therefore plaintiffs easily satisfy Rule 23(a)(1)’s numerosity requirement. *See, e.g., Consol. Rail Corp. v. Town of Hyde Park*, 47 F.3d 473, 483 (2d Cir. 1995) (stating that “numerosity is presumed at a level of 40 members”) (citing 1 NEWBERG ON CLASS ACTIONS § 3.05 (2d ed. 1985)).²

2. *There Are Questions of Law and Fact Common to the Class and Subclass.*

The commonality requirement of Rule 23(a)(2) is satisfied where there are “questions of law or fact common to the class.” FED. R. CIV. P. 32(a)(2). A common nucleus of operative facts usually is enough to satisfy the commonality requirement, and the Ninth Circuit construes the commonality requirement “permissively” and does not require all questions of fact and law to be common. *Hanlon v. Chrysler Corp.*, 150 F.3d 1011, 1019 (9th Cir. 1998). Instead, a single common question is sufficient to satisfy the commonality requirement. *In re First Alliance Mortg. Co.*, 471 F.3d 977, 990–91 (9th Cir. 2006) (affirming class treatment in fraud case, notwithstanding non-identical misrepresentations, where sales agents used a “standardized protocol”). Any defense that might be asserted does not destroy commonality. *See, e.g., Cameron v. E.M. Adams & Co.*, 547 F.2d 473, 478 (9th Cir. 1976) (individual statute of limitations defenses did not defeat predominance of common issues).

The TAC sets forth a multitude of common questions of law and fact affecting liability. The common questions include:

- (a) Whether the federal securities laws were violated by defendants’ acts as alleged [in the TAC];

² Although numerosity is not a requirement for certification of a subclass, common sense also dictates that hundreds—if not thousands—of persons purchased Dendreon common stock on April 2, 2009. The daily trading volume on April 2, 2007 was 43,741,541 shares—more than half of the shares outstanding. (Steinholt Decl., Ex. D at p. 47).

- (b) Whether defendants made materially false and misleading statements during the Class Period;
- (c) Whether defendants acted knowingly or recklessly in concealing material information, making materially false and misleading statements, and issuing materially false and misleading releases, reports and filings during the Class Period;
- (d) Whether Gold engaged in insider trading by failing to disclose material non-public information when transacting in Dendreon stock on April 2, 2007;
- (e) Whether the market prices of Dendreon's securities during the Class Period were artificially inflated because of defendants' conduct complained of herein; and
- (f) Whether the members of the Class and Subclass have sustained damages and, if so, what is the proper measure of damages.

(TAC ¶ 33.) Because the claims of each member of the Class and Subclass will turn on the same questions of fact and law, the commonality requirement of Rule 23(a)(2) is satisfied. *See In re First Alliance Mortg. Co.*, 471 F.3d at 990–91. These issues regarding the lawfulness of defendants' conduct are not unique to any members of the Class or Subclass. *See id.*

3. *Plaintiff's Claims Are Typical of the Claims of the Class and Subclass.*

Rule 23(a)(3) requires that the claims of the representative plaintiff must be "typical" of the claims of the class. This Court previously addressed issues of typicality in its order designating lead plaintiff and lead counsel:

"Typicality" in the class action context is measured by whether the applicant's claims arise from the same event or course of conduct which gave rise to the claims of the class members, and are founded on the same legal theory.

(Dkt. No. 40, at 6.) This Court noted that "[McGuire's] alleged injuries stem from the same course of conduct complained of by the other plaintiffs and his causes of action are founded on similar legal theories[.]" (*Id.* at 7.) This Court found "that Plaintiff McGuire's interests in prosecuting this litigation are identical to those of the remainder of the class; namely, recovering for Defendants' allegedly fraudulent and misleading statements and omissions concerning the status of the development and manufacture of Provenge." (*Id.*) The Court

1 therefore found “that the FRCP 23(a)(3) typicality requirements have been met.” (*Id.*) The
2 Court also rejected a later challenge to McGuire’s adequacy and typicality. (Dkt. No. 74).

3 Wilczynski similarly satisfies Rule 23(a)(3)’s typicality requirement with respect to
4 the Class: his claims arise out of the same events, course of conduct, and legal theories that
5 give rise to the claims of all members of the Class and are typical of the claims of absent
6 Class members. His claims are also typical of the claims of the absent Subclass members,
7 all of whom purchased Dendreon stock on the same day that Gold engaged in insider
8 trading. *See generally* Declaration of David Wilczynski (“Wilczynski Decl.”).

9
10 Thus, both plaintiffs have an interest in prevailing on the same legal claims as all
11 other members of the Class and Subclass. The Court’s prior rulings remain sound, and are
12 independently supported by the record evidence, and should continue to govern here. The
13 typicality requirement of Rule 23(a)(3) is satisfied in this case.

14 **4. *Plaintiffs and Their Counsel Will Adequately Represent the Class***
15 ***and Subclass.***

16 The fourth and final requirement of Rule 23(a) is that “the representative parties will
17 fairly and adequately protect the interests of the class.” FED. R. CIV. P. 23(a)(4). Rule
18 23(a)(4)’s adequacy requirement entails two inquiries: (1) whether the named plaintiffs and
19 their counsel have any conflicts of interest with other class members; and (2) whether the
20 named plaintiffs and their counsel will prosecute the action vigorously on behalf of the class.
21 *See Hanlon*, 150 F.3d at 1020; *Stanton v. Boeing Co.*, 327 F.3d 938, 957 (9th Cir. 2003). In
22 the securities class action context, district courts in the Ninth Circuit have formulated the
23 issue of adequacy as determining whether the “representative party’s attorney [would] be
24 qualified” and whether “the named plaintiffs’ interests [would] not be antagonistic to the
25 remainder of the class.” *Cooper*, 254 F.R.D. at 636 (citing *Schaefer v. Overland Express*
26 *Family of Funds*, 169 F.R.D. 124, 130 (S.D. Cal. 1996)); *see also Unioil*, 107 F.R.D. at 622
27 (“Although a court may consider potential conflicts of interest, the Ninth Circuit has
28

1 observed that courts generally decline to consider conflicts at the outset, unless the conflict
2 is apparent and at the very heart of the suit.”).

3 Here, there exist no actual nor potential conflicts of interest. Both Wilczynski and
4 McGuire have a strong interest in establishing defendants’ liability, and neither possesses
5 interests antagonistic to the Class or the Subclass. (McGuire Decl. ¶ 6; Wilczynski Decl.
6 ¶ 5.)

7 Further, as the Court knows from proceedings that have already taken place in this
8 action, plaintiffs and their counsel have vigorously pursued the claims asserted on behalf of
9 the Class and Subclass and will continue to do so. Both plaintiffs incurred substantial losses
10 and have been actively involved in overseeing the litigation. Indeed, reflective of their
11 commitment, plaintiffs opposed defendants’ efforts to restrict McGuire’s and Wilczynski’s
12 access to certain documents. Moreover, plaintiffs have selected and are represented by
13 experienced counsel with many years of experience in conducting complex class actions and
14 securities litigation. (Seltzer Decl., Ex. 2.) This court has already found that lead counsel—
15 Marc M. Seltzer and the law firm of Susman Godfrey L.L.P.—“possess the requisite
16 experience in the area of securities litigation and the resources to adequately discharge their
17 responsibilities in this role.” (Dkt. No. 40, at 9.)

18 Rule 23(a)(4) is thus fully satisfied.

19
20 **C. This Action Satisfies Rule 23(b)(3).**

21 Once the four prerequisites of Rule 23(a) are satisfied, as in this case, the proposed
22 class must also satisfy at least one subpart of Rule 23(b). Certification under Rule 23(b)(3)
23 is requested here. Rule 23(b)(3) requires: (1) that the Court find that common questions of
24 law or fact predominate over individual questions; and (2) that the class action provides a
25 superior method for adjudicating the controversy. *See* FED. R. CIV. P. 23(b)(3); *Hanlon*, 150
26 F.3d at 1022.

1 **1. Common Questions of Law and Fact Predominate and the Market**
 2 **for Dendreon Stock Operated Efficiently.**

3 The Supreme Court has noted that “[p]redominance is a test readily met in certain
 4 cases alleging . . . securities fraud.” *Amchem Prods., Inc. v. Windsor*, 521 U.S. 591, 625
 5 (1997). “As the Ninth Circuit has so aptly stated, securities fraud cases fit Rule 23 ‘like a
 6 glove.’” *Cooper*, 254 F.R.D. at 632 (quoting *Epstein v. MCA, Inc.*, 50 F.3d 644, 668 (9th
 7 Cir. 1995), *rev’d on other grounds*, 516 U.S. 367 (1996)); *First Capital*, 1993 WL 144861,
 8 at *6 (“The Ninth Circuit has repeatedly found that common issues predominate in federal
 9 securities actions where the proposed class members have all been injured by the same
 10 alleged course of conduct.”). In this case, as in the vast majority of securities cases, each
 11 element of proof is entitled to class treatment.

12 In assessing whether common questions predominate, the Court’s inquiry should be
 13 directed primarily toward the issue of liability. *See Blackie*, 524 F.2d at 902. As one district
 14 court has put it,

15 [T]he critical questions of what Defendants said, what they knew, what they
 16 may have withheld, and with what intent they acted, are central to all class
 17 members’ claims. Without favorable findings on these critical questions
 18 related to liability, no member of the class can succeed. Issues such as
 19 certain members’ damages, timing of sales and purchases, or standing to file
 20 suit, do not have the same primacy.

21 *Cooper*, 254 F.R.D. at 640.

22 Defendants’ liability here depends on whether their statements and omissions were
 23 materially misleading to securities purchasers and whether defendants knew or recklessly
 24 disregarded contrary facts or otherwise acted fraudulently. Those issues, common to all
 25 members of the Class and Subclass predominate over any individual issues that theoretically
 26 might exist. *See In re Emulex Corp. Sec. Litig.*, 210 F.R.D. 717, 721 (C.D. Cal. 2002) (“The
 27 predominant questions of law or fact at issue in this case are the alleged misrepresentation
 28 Defendants made during the Class Period and are common to the class.”). Here it is difficult
 to discern any liability issues that are not common to all members of the Class and Subclass.

1 Indeed, as in virtually all securities cases, the only potential individual fact questions
2 in this case involve reliance and damages. Even if such issues exist, courts normally regard
3 them as not being predominant. *See, e.g., Schaefer*, 169 F.R.D. at 131 (“[T]he presence of
4 different methods of reliance by different members of the class does not result in a
5 conclusion that individual issues predominate over the common questions.”); *Unioil*, 107
6 F.R.D. at 622 (holding that where “a common nucleus of misrepresentations, material
7 omissions and market manipulations [exists], the common questions predominate over any
8 differences between individual class members with respect to damages, causation or
9 reliance”).

10 Moreover, there are no individual issues of reliance. The seminal case of *Basic Inc.*
11 *v. Levinson*, 485 U.S. 224 (1988), established that, where there is an efficient market for a
12 security, the market price is presumed to reflect the market’s absorption and evaluation of
13 relevant public information. *Id.* at 247. “An investor who buys or sells stock at the price set
14 by the market does so in reliance on the integrity of that price.” *Id.* If public information is
15 infected by material misrepresentations or omissions, an investor’s reliance on them is
16 presumed because the market price reflects such information. *Id.*; *Desai*, 573 F.3d at 942.

17 In other words, although varying individual decisional processes may have caused
18 each class member to trade in Dendreon stock, the bedrock principle established by *Basic*
19 entitles all participants to rely on the fairness of an efficient market and, therefore, to
20 presume that transaction prices are not skewed by materially misleading information. As the
21 Supreme Court noted, “‘it is hard to imagine that there ever is a buyer or seller who does not
22 rely on market integrity. Who would knowingly roll the dice in a crooked crap game?’”
23 *Basic*, 486 U.S. at 246–47. Thus, “the mere fact it is unlikely that each particular investor
24 relied [directly] on the alleged misleading information is irrelevant” and “will not defeat
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1 class certification.” *In re Alco Int’l Group, Inc., Sec. Litig.*, 158 F.R.D. 152, 154 (S.D. Cal.
2 1994).³

3 Here substantive allegations of the TAC (which are to be taken as true, *Cooper*, 254
4 F.R.D. at 633), as well as the Steinholt Report, establish that all the hallmarks of market
5 efficiency are present. (TAC ¶¶ 100–101.) To ascertain whether a market is efficient, the
6 Ninth Circuit has recognized the five-factor test set forth in *Cammer v. Bloom*, 711 F. Supp.
7 1264, 1286–87 (D.N.J. 1989):

8 The *Cammer* factors are designed to help make the central determination of
9 efficiency in a particular market. They address five characteristics of the
10 company and its stock: first, whether the stock trades at a high weekly
11 volume; second, whether securities analysts follow and report on the stock;
12 third, whether the stock has market makers and arbitrageurs; fourth, whether
13 the company is eligible to file SEC registration form S-3, as opposed to form
14 S-1 or S-2; and fifth, whether there are “empirical facts showing a cause and
15 effect relationship between unexpected corporate events or financial releases
16 and an immediate response in the stock price.”

17 *Binder v. Gillespie*, 184 F.3d 1059, 1065 (9th Cir. 1999).

18 As to the first factor, the weekly trading volume of Dendreon stock, in the range of
19 95 million to 327 million shares during the Class Period, is very high relative to the
20

21 ³ Defendants may attempt to make a “loss causation” argument that relies on *Oscar*
22 *Private Equity Invs. v. Allegiance Telecom, Inc.*, 487 F.3d 261 (5th Cir. 2007), in opposing
23 plaintiffs’ class certification motion. However, the courts in this Circuit—and every other
24 Circuit except the Fifth Circuit—have rejected *Oscar*’s novel and flawed holding that loss
25 causation is an issue to be decided at the class certification stage. *In re LDK Solar Sec.*
26 *Litig.*, 255 F.R.D. 519, 530 (N.D. Cal. 2009) (“*Oscar* placed the Fifth Circuit in a
27 minority—indeed, apparently solitary—stance among the circuits; it is in no small amount
28 of tension with the Supreme Court’s decision in *Basic v. Levinson*; and although the Ninth
Circuit has yet to address the issue specifically in the context of class certification, this
circuit’s precedent strongly suggests it would reject such a rule.”); *In re Micron Techs., Inc.*
Sec. Litig., 247 F.R.D. 627, 634 (D. Idaho 2007) (“*Oscar* has not been considered or adopted
by the Ninth Circuit. It is unlikely that it would be adopted in this Circuit because it
misreads *Basic*.”); *Cooper*, 254 F.R.D. at 641; *In re Credit Suisse-AOL Sec. Litig.*, 253
F.R.D. 17, 30 n.16 (D. Mass. 2008); *In re Nature’s Sunshine Prod. Inc. Sec. Litig.*, 251
F.R.D. 656, 665 (D. Utah 2008); *Lapin v. Goldman Sachs & Co.*, 254 F.R.D. 168, 184–186
(S.D.N.Y. 2008); *In re Alstom SA Sec. Litig.*, 253 F.R.D. 266, 280 (S.D.N.Y. 2008)
 (“Defendants have not established how Loss Causation is related to any necessary element
of Rule 23.”).

1 approximately 83 million shares outstanding. (Steinholt Report ¶ 15.) As to the second
 2 factor, no fewer than nine securities research firms specifically covered Dendreon. (*Id.*
 3 ¶ 16.) As to the third factor, during the Class Period there were sixty-four market makers
 4 and a substantial volume of arbitrage activity, as evidenced by short sale positions reaching
 5 levels of more than half of the shares outstanding. (*Id.* ¶¶ 18–19.) As to the fourth factor,
 6 Dendreon far exceeded the requirements for eligibility to file SEC Form S-3, and in fact did
 7 so multiple times during the Class Period. (*Id.* ¶ 22.) As to the fifth factor, analysis of
 8 movements in Dendreon’s stock price reveals that it reacted quickly to new, material
 9 information. (*Id.* ¶¶ 25–32.) As Steinholt explains in his expert report, the market for
 10 Dendreon stock is efficient. Therefore, the fraud-on-the-market presumption applies and
 11 individual reliance issues are unimportant. Accordingly, the common questions of law and
 12 fact predominate over any individual questions.
 13

14 On the issue of damages, it is axiomatic that while damages questions are inherently
 15 individual, damages can normally be established in summary proceedings, so the presence
 16 of individual damage issues will not defeat certification. *See generally* 7 NEWBERG ON
 17 CLASS ACTIONS § 22.65 (4th ed. 2009) (“The need for individual damages calculations does
 18 not diminish the appropriateness of class action certification when common questions as to
 19 liability predominate.”).

20 **2. A Class Action Is Superior to Other Available Methods for the Fair**
 21 **and Efficient Adjudication of This Action.**

22 This case also satisfies the superiority requirement of Rule 23(b)(3), which mandates
 23 that the class action be “superior to other available methods for fairly and efficiently
 24 adjudicating the controversy.” FED. R. CIV. P. 23(b)(3). “The superiority inquiry under Rule
 25 23(b)(3) requires determination of whether the objectives of the particular class action
 26 procedure will be achieved in the particular case.” *Hanlon*, 150 F.3d at 1023. Superiority
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1 exists where “the alternative methods of resolution are individual claims for a small amount
2 of consequential damages” and “litigation costs would dwarf potential recovery.” *Id.*

3 The class action has long been recognized as a superior method for resolving
4 securities fraud cases because it provides the fairest and most efficient adjudication.
5 *Blackie*, 524 F.2d at 903 (“The availability of the class action to redress such frauds has
6 been consistently upheld”); *Cooper*, 254 F.R.D. at 641 (“[D]istrict courts have
7 consistently recognized the common liability issues involved in securities fraud cases are
8 ideally suited for resolution by way of a class action.”); *Unioil*, 107 F.R.D. at 622.

9 Here, a “fair examination of alternatives can only result in the apodictic conclusion
10 that a class action is the clearly preferred procedure in this case,” because (1) damages may
11 be relatively small for many Class members, making individual lawsuits impractical for
12 them, and (2) the Class size is so large that individual lawsuits would heavily burden the
13 courts. *Hanlon*, 150 F.3d at 1023; *see also* TAC ¶ 32. Requiring each of the thousands of
14 Class members to bring individual suits would be cost-prohibitive and would consume
15 extraordinary judicial resources. *See Scholes v. Stone, McGuire & Benjamin*, 143 F.R.D.
16 181, 189 (N.D. Ill. 1992) (“What would be unmanageable is the institution of numerous
17 individual lawsuits.”); *In re Visa Check/MasterMoney Antitrust Litig.*, 280 F.3d 124, 146 (2d
18 Cir. 2001) (“While both the district court and this Court have acknowledged that difficulties
19 in managing this large class action may arise, these problems pale in comparison to the
20 burden on the courts that would result from trying the cases individually.”).

21 Additionally, certifying the proposed Class and Subclass will ““achieve economies of
22 time, effort, and expense, and promote uniformity of decision as to persons similarly
23 situated.”” *Fifth Moorings Condo., Inc. v. Shere*, 81 F.R.D. 712, 719 (S.D. Fla. 1979)
24 (quoting FED. R. CIV. P. 23, Advisory Committee Notes). As the court explained in *In re*
25 *Folding Carton Antitrust Litigation*, 75 F.R.D. 727 (N.D. Ill. 1977):
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We are further of the opinion that the alternative methods of adjudication inevitably involve duplicative, expensive, and time consuming suits without any countervailing benefits. Conversely, the class action embodies an efficient and fair balance of the interests of the plaintiffs, the class members, and the defendants, all of whom will have their claims and the claims against them adjudicated in one lawsuit. While such litigation presents some problems to counsel and the court, these burdens are not nearly as onerous to the judicial system as a series of extended suits against the defendants.

The public at large likewise will benefit from a class action and expeditious adjudication of the issues involved, since class actions reinforce the regulatory scheme by providing an additional deterrent beyond that afforded either by public enforcement or by single-party private enforcement.

Id. at 733 (citations and quotations omitted). Because class treatment would be more economical, efficient, and fair than other forms of adjudicating the controversy, this case satisfies the superiority requirement.

IV. CONCLUSION

For the reasons set forth herein and the facts set forth in the accompanying declarations, plaintiffs McGuire and Wilczynski respectfully submit that the Court should enter an order certifying this action as a class action, appointing Kenneth McGuire and David Wilczynski as the Class representatives, appointing David Wilczynski as the Subclass representative, and appointing Susman Godfrey L.L.P. as Class and Subclass counsel.

Dated: January 14, 2010.

Respectfully submitted,

By: /s/ Marc M. Seltzer
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Counsel for Plaintiffs

CERTIFICATE OF SERVICE

I hereby certify that on January 14, 2010, I electronically filed the foregoing *Plaintiffs' Motion for Class Certification* with the Clerk of the Court using the CM/ECF system, which will send notification of such filing to all counsel of record.

By /s/ Marc M. Seltzer
Marc M. Seltzer